



Your home for breastfeeding education and support



Lori J Isenstadt, IBCLC - podcast host with over 30 years experience helping mothers breastfeed

Our podcast listeners are:

1. Expectant moms
2. Moms with newborns
3. All breastfeeding moms
4. Health care professionals
5. Everyone who recognizes the importance of breastfeeding



Why Sponsor with us?

"Lori brings her knowledge and experiences as an IBCLC and mom to help other new moms. It is nice to have this to listen to and hear other moms stories and struggles during a time when moms are often isolated"..VKLevine

We discuss

1. preparing to breastfeed
2. newborn breastfeeding
3. mom & baby benefits
4. early challenges
5. skin to skin
6. low milk supply
7. pumping and working
8. cluster feeding
9. babywearing
10. tandem nursing
11. weaning
12. breastfeeding in public

We interview

1. mothers
2. pediatricians
3. midwives
4. book authors
5. researchers
6. movie producer
7. Speakers
8. childbirth educators
9. doulas
10. business owners
11. Partners
12. pp therapists

A few of My Amazing Guests



Dr. Jack Newman
International
speaker and book
author



Abby Theuring
Blog - The
Badass
Breastfeeder



Julie Bouchet-Horwitz
FNP, IBCLC
NY Milk Bank



Jessica Shortall
Author - Work.
Pump. Repeat
TED Talks
speaker

Our Sponsorship Program

One amazing show per week

Every Monday - Listen to interviews with moms, experts in the field, ask the lactation consultant & educational shows

Podcast Sponsorship Package

Package 1

3 month contract - one show per week = 12 episodes = \$1,500

That's \$125 per episode

Here is what you get for your package.

- ✓ 60 second spot at start of show
- ✓ Guest post on our Blog
- ✓ Article on LinkedIn
- ✓ Website sidebar ad of your product 200 by 250 pixels
- ✓ Social media promotion: *
Facebook -
Twitter
Instagram photos.

*Once a week during the contract period

Package 2

6 month contract - one show per week = 25 episodes = \$2,000

That's \$80 per episode!

Here is what you get for your package

- ✓ 60 second spot at start of show
- ✓ Guest post on our Blog
- ✓ Article on LinkedIn
- ✓ Website sidebar ad of your product 200 by 250 pixels
- ✓ Social media promotion:*
Facebook
Twitter
Instagram photos.

*Once a week during the contract period

**We would love to have
you as a sponsor**