

# BREASTFEEDING

# Your home for breastfeeding education and support



Lori J Isenstadt, IBCLC - podcast host with over 30 years experience helping mothers breastfeed

### **Our podcast listeners are:**

- 1. Expectant moms
- 2. Moms with newborns
- 3. All breastfeeding moms
- 4. Health care professionals
- 5. Everyone who recognizes the importance of breastfeeding







# You Tube



"Lori brings her knowledge and experiences as an IBCLC and mom to help other new moms. It is nice to have this to listen to and hear other moms stories and struggles during a time when moms are often isolated"..VKLevine

#### We discuss

- 1. preparing to breastfeed
- 2. newborn breastfeeding
- 3. mom & baby benefits
- 4. early challenges
- 5. skin to skin
- 6. low milk supply
- 7. pumping and working
- 8. cluster feeding
- 9. babywearing
- 10. tandem nursing
- 11. weaning
- 12. breastfeeding in public

### We interview

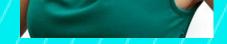
- 1. mothers
- 2. pediatricians
- 3. midwives
- 4. book authors
- 5. researchers
- 6. movie producer
- 7. Speakers
- 8. childbirth educators
- 9. doulas
- 10. business owners
- 11. Partners
- 12. pp therapists











Dr. Jack NewmanAbby TheuringInternationalBlog - Thespeaker and bookBadassauthorBreastfeeder

Julie Bouchet-Horwitz FNP, IBCLC NY Milk Bank Jessica Shortall Author - Work. Pump. Repeat TED Talks speaker

### Our Sponsorship Program One amazing show per week

Every Monday - Listen to interviews with moms, experts in the field, ask the lactation consultant & educational shows

## Podcast Sponsorship Package

#### Package 1

3 month contract - one show per week = 12 episodes = \$1,500 That's \$125 per episode

Here is what you get for your package.

60 second spot at start of show

Guest post on our Blog

Article on Linkedin

Website sidebar ad of your product 200 by 250 pixels

Social media promotion: \* Facebook -Twitter Instagram photos.

#### Package 2

6 month contract - one show per week = 25 episodes = \$2,000 **That's \$80 per episode!** 

Here is what you get for your package



60 second spot at start of show

Guest post on our Blog

Article on Linkedin

Website sidebar ad of your product 200 by 250 pixels



Social media promotion:\* Facebook Twitter Instagram photos.

\*Once a week during the contract period

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